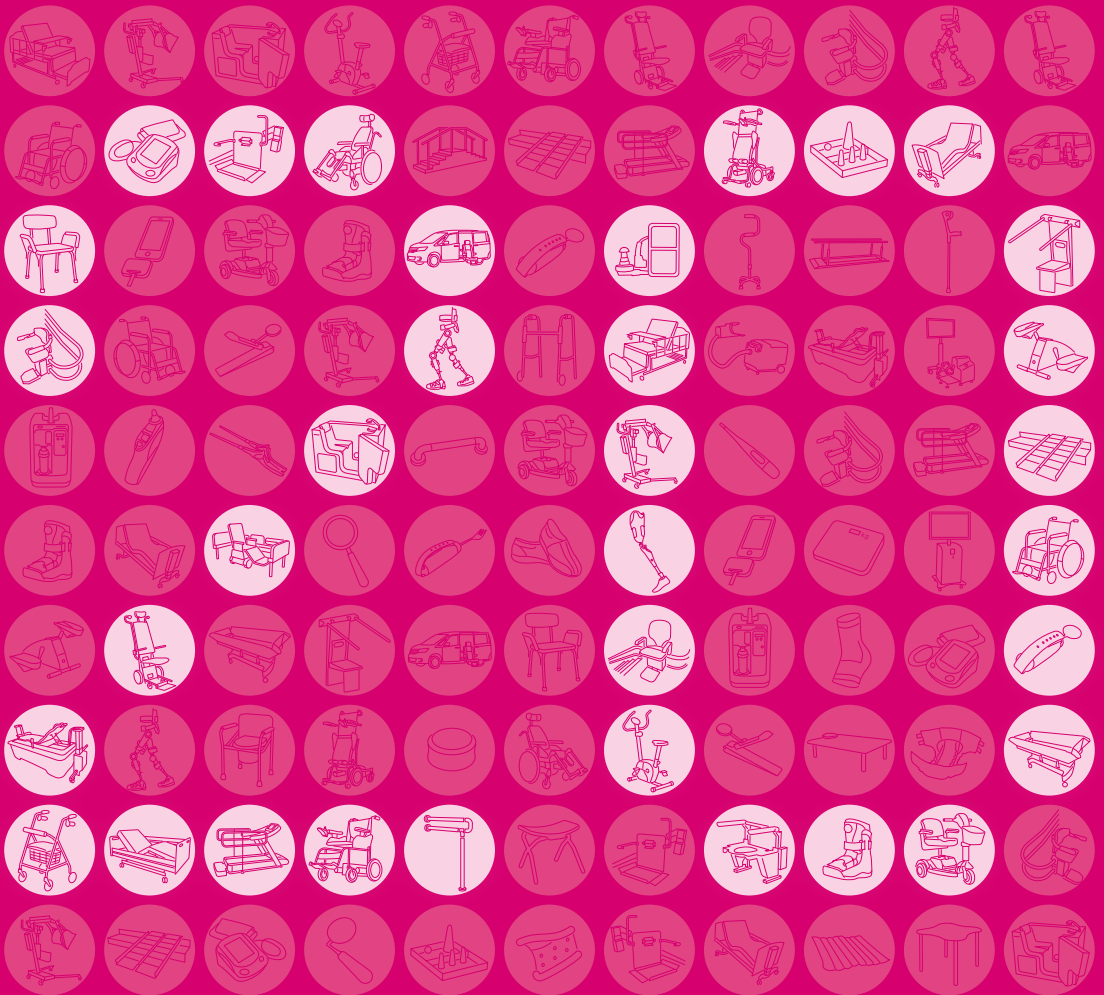


**International Exhibition of
Senior Care, Rehabilitation Medicine and
Healthcare, Shanghai 2020**

11th-13th June 2020 SNIEC, Shanghai





30,000m²

Exhibition Area

350+

Exhibitors

47,000+

Visitors

20+

Platforms

***Visitors from 22 countries, 220 Chinese cities
Exhibitors from 20 countries***

AID is the most influential senior care show in China and is at the forefront of China's senior care industry. Attending AID will enable you to gain the inside track of this industry and immerse you in the future of senior care in China. With a vast ageing population, the prospects for market participation are substantial and the opportunity for involvement is great.

An Ageing Population

China's population aged over 60 has increased by 4.15% annually over the last 5 years, reaching 249 million by the end of 2018. This figure will surpass 300 million by 2025.

With Purchasing Power

People born in the '60s will be turning 60 from 2020. China's own boomer generation has a higher education level and was the first to benefit from China's opening up. They care about their quality of life in retirement.

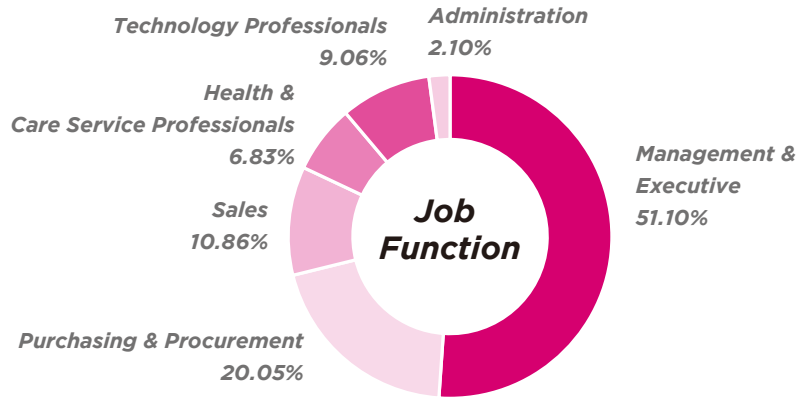
Supported by Social Policies

In order to stimulate dynamic market growth, the Chinese government is committed to lowering barriers to entering the Chinese senior care market.

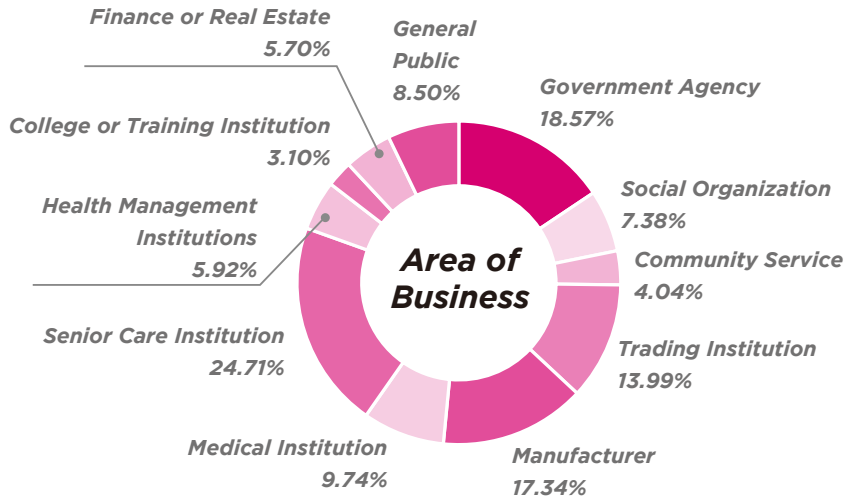
China's National Development & Reform Commission and Ministry of Commerce, encourage foreign investment in medical care and nursing.

The National Health Commission, has launched a pilot scheme "Internet + Nursing Care Service" to test new services and supervisory models for home nursing care.

Visitor Profile



* Job function chart shows the visitor analysis of the show's professional attendees.



* The total percentage is more than 100% due to the multiple selections of some visitors

Exhibitor Feedback



STEIGENTEC

"It's our 4th year attending CHINA AID. It is an important platform for us to understand new policy, seek cooperation and expand our business."

Sheng Hong | *General Manager, Steigentec Med-Sci (Shanghai) Co., Ltd.*



IRIS

"This is the first time for us to attend an overseas exhibition. We're hoping to promote our elderly-oriented furniture to Chinese consumers. During the show we've communicated with many Chinese consumers and collected large amount of precious information. We really appreciate this year's exhibition and hope to attend again next year."

Kensuke Sato | *Global Marketing Manager, IRIS CHITOSE INC.*



Hua Dong Hospital

"Having participated in CHINA AID for many years, this year has seen the greatest variety of products we're looking for yet."

Gong Ke | *Director of Social Services at Hua Dong Hospital*

More than an Exhibition

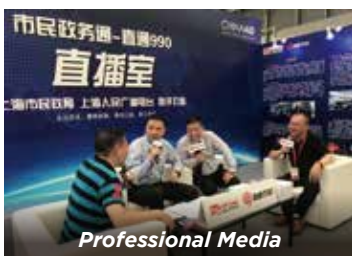
AID is an Influential Conference Platform

As the main platform for the senior care sector in China, a host of specialist business forums and professional match-making sessions are held every year during AID, including:

- *The China International Forum on Ageing*
- *The China Ageing Industry Leaders' Summit*
- *The China Forum on Senior Care Institutions*
- *The China International Forum on Senior Rehabilitation*
- *The International Symposium on Dementia Quality Care*
- *The Sino-Japanese Matching-Making Forum on the Silver Industry*



Leading Industry Promoter



Location Map



Shanghai New International Expo Centre (2345 Longyang Road)

Now is the Time to Engage China's Senior Care Market!

Book Your Place Now!

AID is organized by Shanghai Intex Exhibition Co., Ltd.
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INTEX

