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INTERNATIONAL EXHIBITION OF SENIOR CARE, REHABILITATION MEDICINE AND HEALTHCARE SHANGHAI 2027

10th-12th June

SHANGHAI NEW INTERNATIONAL EXPO CENTRE

(No.1201, Fangdian Road, Pudong)



SCAN TO LEARN MORE



2026上海国际养老、辅具及康复医疗博览会

INTERNATIONAL EXHIBITION OF SENIOR CARE, REHABILITATION MEDICINE AND HEALTHCARE SHANGHAI 2026

HALL W1-W5 馆

TRANCE

60,000 m² Exhibition Space

680 Exhibitors

103,668 Visitors



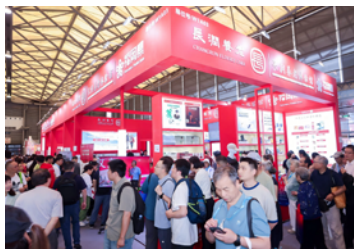
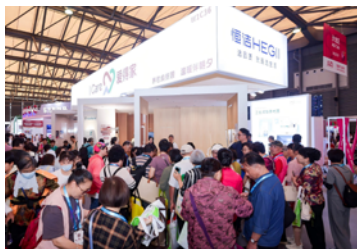
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Care for the future

* Data review of AID 2026

AID:

China's Largest & Most Authoritative B2B Platform for the Senior Care Industry

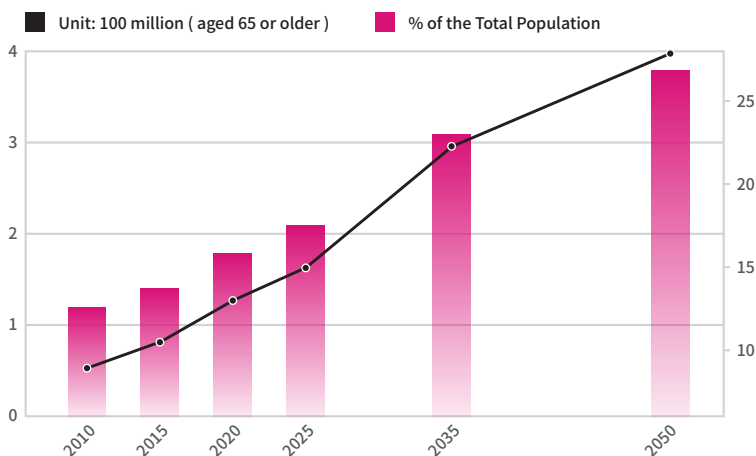


- Founded in 2000 and officially UFI-accredited, AID earns worldwide recognition for its operational standards, global outreach and exhibition quality, positioning it as the premier platform for overseas brands expanding into the Chinese market.
- It connects global assistive device brands, smart elderly care, and senior services with numerous institutional buyers in China, especially in the Yangtze River Delta and the Pearl River Delta, which have strong economic and industrial vitality.
- Born amid China's fast-growing aging population, the expo acts as a core industry exchange platform responding to huge market demands.

Why China Now?

Unlocking the World's Fastest-Growing Silver Market

China's Aging Population, 2000-2050



Source: China Development Foundation

Policy Momentum:

- Senior care is a national strategic priority in China.
- Subsidies and complete policies boost age-friendly product development.
- The Encouraged Foreign Investment Industries Catalogue grants exclusive incentives for elderly care foreign firms.

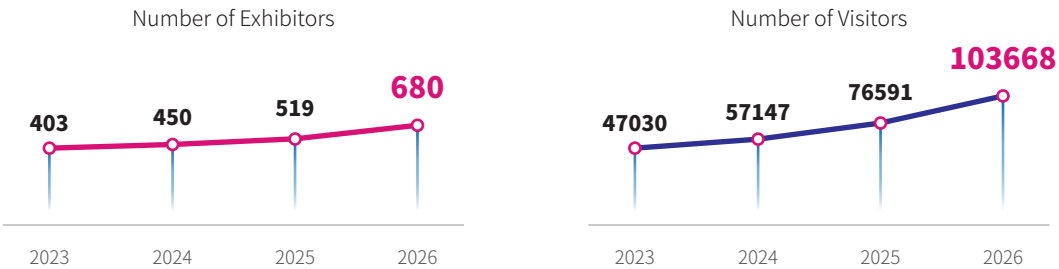
Market Potential:

- Over 220 million seniors aged 65+ (15.9% of population), marking its entry into the moderate aging stage.
- China's silver economy reached about \$1.1 trillion in 2025, accounting for 6% of GDP.
- Unlike saturated markets, China delivers huge untapped growth for global brands.



Why *Join* Our Exhibition

Sustained Scale Growth

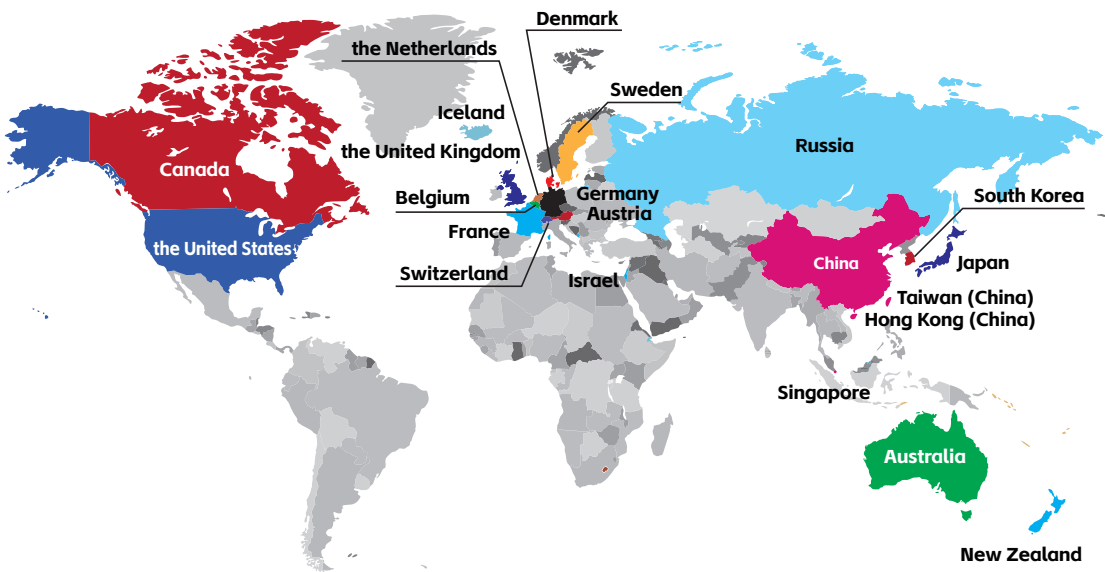


The two line charts show steady growth in exhibitor and visitor numbers from 2023 to 2026.

Exhibitors increased from 403 in 2023 to 680 in 2026.

Visitors increased consistently from 47,030 to 103,668 over the four years.

Global Participation Highlights



- 100+ international exhibitors from 22 countries/regions
- The size of the Australian Pavilion has doubled compared with last year.
- Canada and the UK have joined with official delegations to jointly build the International Pavilion.

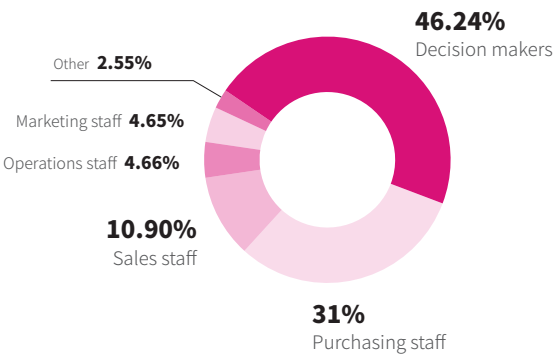
Where global innovators converge to access China's silver economy.

Core Exhibition Advantages

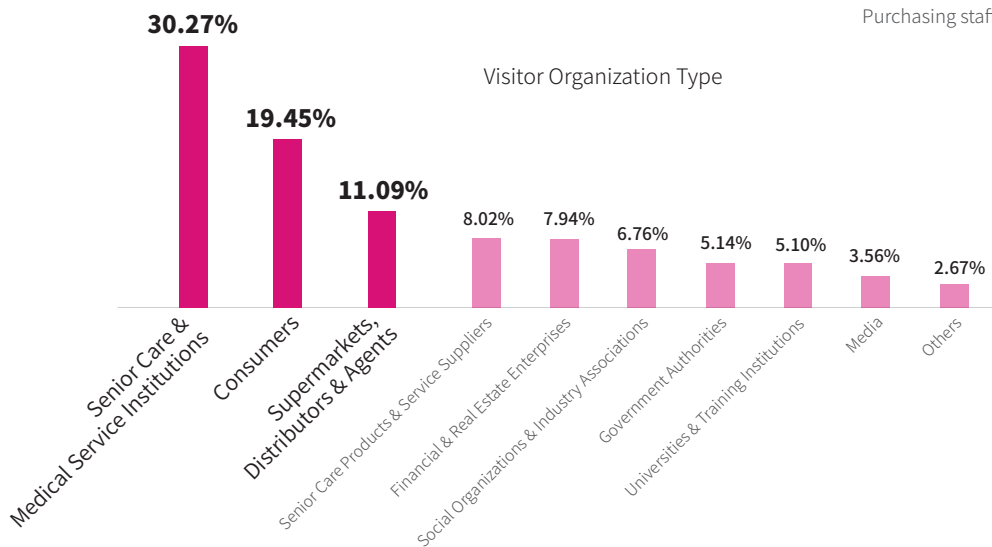
Target Professional Buyers

- Build direct connections with decision-makers at senior care and medical service organizations, as well as national agents and suppliers.
- Focus on exclusive B2B institutional buyers, not just individual retail visitors.

Department and Position



Visitor Organization Type



International Support for Overseas Brands

- A one-stop industrial exchange platform for all participants entering China's senior care market.
 - Custom market research for overseas market entrants.
 - All-year-round online & offline specialist business programs and professional matching-making sessions.
- Signature exchange programs: Sino-Japanese Aged Care Exchange Program, Rotterdam Delegation Study Tour.
- Cross-border forums jointly held with the UK, Canada, the Netherlands and Japan.



Representative Exhibitor Testimonials & Brand Showcase

● Exhibitors' Feedback

Rehasense

We participate in ChinaAid for the third consecutive year, and each time we are deeply impressed by the scale, professionalism, and precise matchmaking capabilities of the exhibition. The platform not only helps us demonstrate our brand strength but also brings us closer to the real needs of China's rapidly growing elderly care market.

British Consulate in Shanghai

The exhibition offered a valuable platform for UK organizations to engage with Chinese partners, gain insights into the rapidly developing silver economy sector, and explore opportunities for collaboration. We look forward to continuing our partnership with ChinaAid and supporting further UK-China cooperation in healthy ageing and senior care.

Nuvi

Nuvi has been doing a dietary meal plan tailored to seniors, younger groups, and those with special health conditions or weight management goals. And hopefully next year, we'll be back to continue with the contacts we established during this exhibition.

Danone

Danone Nutricia is proud to have participated in the AID for two consecutive years. The Expo provides a valuable platform for us to engage directly with consumers, industry partners and key stakeholders, while gaining deeper insights into the evolving needs of China's ageing population. At this year's event, we showcased our comprehensive adult nutrition portfolio, including healthy-ageing solutions, foods for special medical purposes, and cross-border nutrition products supporting memory health, post-surgery recovery and oncology care. Our products attracted significant attention from senior consumers, enabling meaningful conversations about nutrition and healthier ageing.

● Some of the International Exhibiting Brands



* Brands listed here are in no particular order. For more exhibiting brands at AID, please visit: www.china-aid.com/en



数字化病床解决方案商



Exhibits

Senior Care:

Operation & Management Consulting, Smart Care, Senior Tourism, Financial & Insurance Services, In-Home Care Services, Hospice Care, Elderly-Care Personnel Training

Mobility Products & Assistive Technology:

Mobility & Transport Aids, Orthotics & Prosthetics, Barrier Free Aids, Vision & Listening Aids, Mental Disorder Aids, Aid Accessories

Rehabilitation Technology & Services:

Neurological Rehabilitation Equipment, Orthopedic Rehabilitation Equipment, Traditional Chinese Medicine Rehabilitation

Equipment:

Physiotherapy Equipment, Physical Evaluation Equipment, Hydrotherapy Facilities

Nursing Care:

Bed & Anti-Bedsores Cushions, Bathing & Sterilizing Facilities, Adult Diapers & Incontinence Products, Preventative Care Products, Personal Care & Hygiene Products

Healthcare Management:

Nutrition & Wholesome Foods, Wearable Fitness Equipment, Massager Devices, Healthcare Management Services

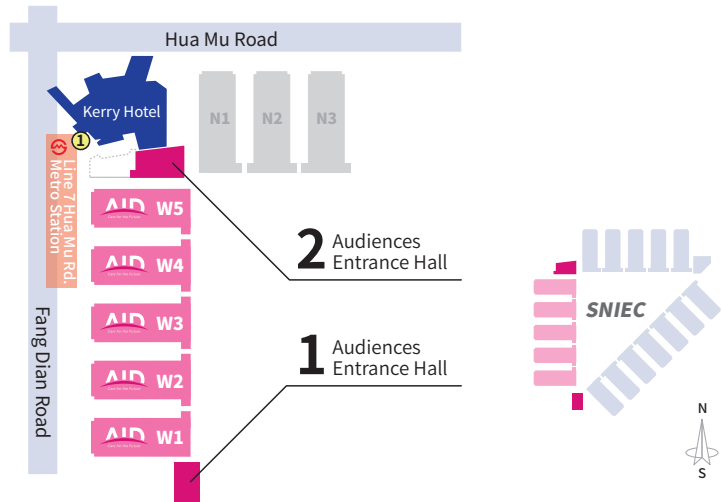
Elderly-Friendly Housing & Living Environment:

Age-Friendly Apartments, Building Materials, Architectural Design & Planning, Home Automation, Age-Friendly Furniture

Booth Rental Fee

Zone	Raw Space (min: 36)	Shell Scheme (min:9)
A	RMB 1,580/m ²	RMB 15,800/9m ²
B	RMB 1,280/m ²	RMB 12,800/9m ²

Location Map



***Realize Your Future in
China's Rising Elderly Care Market!***

Book Your Place Now!

Zane Zong E-mail: zhaozongguang@shaid.org.cn

Louis Liu E-mail: liuxinyu@shaid.org.cn

Bree Shen E-mail: shenxiaoman@shaid.org.cn